

Montana Hereford Association
Board of Directors Minutes
January 27, 2007

President Dale Sand called the Board of Directors meeting to order at 4:00 p.m., Saturday, January 27, 2007 at the Montana Winter Fair in Lewistown. Directors present were President Dale Sand, Vice President Cory Dutton, Matt Beery, Ace Diemert, Ken Jackson, Tom Sparks and Secretary Lorrie Wacker. Bill Brewster, Montana Stockgrowers Association, and Shannon & Brody Jackson were also present.

There was an addition to the November 17, 2006 minutes that the MHA will pay the Secretary a \$500 bonus at the end of 2007. Cory made a motion to accept the November 17, 2006 minutes with the addition, Matt seconded. Motion carried.

Ace made a motion to send the minutes of the Annual Meeting to the membership in the next newsletter. Cory seconded. Motion carried. Ace will also put the minutes and annual financial report on the website.

The directors reviewed the annual meeting minutes and they will be presented at the next annual meeting for approval.

Tom made a motion to accept the November 18, 2006 minutes. Cory seconded. Motion carried.

CORRESPONDENCE:

Lorrie read a thank you from the Nickels Ranch for the 2006 Commercial Ranch of the Year award they received.

TREASURER REPORT:

The Financial Statement was looked over (attached). Dale will call and visit with Joe Rickabaugh with Hereford World and Jill Hotchkiss with Hereford America regarding the Association's bill for the NILE sale that did not take place.

Lorrie will send Fred McMurry a thank you for donating his NILE sale fee to the Association.

Dale and Ken will visit with Tom Spraggins about reformatting the financial statement to coincide with the line items we have on our budget. Lorrie will also do an actual year to date FOJ the financial statements. Dale and Ken will also check on CD rates and maybe moving more savings into a CD.

Tom made a motion to accept the financial report as presented. Ken seconded. Motion carried.

COMMITTEE REPORTS:

Junior Committee - Matt Beery & Jay-De Eggen - Co-Chairs - along with Dale Sand will attend Jr. meetings and keep in contact with them.

Advertising Committee - Tom Sparks - Chair - and all directors - will have a committee meeting after the directors meeting.

Convention Committee - Cory Dutton & Dale Sand - Co-Chairs - have some good ideas for convention this year.

Finance Committee - Jay-De Eggen & Ken Jackson - Co-Chairs - will get in contact with Tom Spraggins about getting the financial statement re-set up and maybe move some money around.

Membership Committee - Don Broesder - Chair - not at the meeting, but it was stressed that the MHA needs to earn the respect of the Montana producers back again.

Awards Committee - all the directors will work on this committee

OLD BUSINESS:

2007 Budget - We looked over the 2007 budget that the membership approved at the annual meeting in November.

By Laws - were also looked over.

2007 Jr. National Expo - Denver - Dale reported he has visited with Becky Sidwell, the MJHA advisor, and the Juniors are setting up a couple of different activities with their money. They have a travel assistance in place and are working on an awards premium for kids at the end of the year. Dale also reported the MHA is a separate entity of the MJHA, but we don't think the National level is aware of this. The Juniors have asked the MHA to maybe help with the Welcoming Day they might sponsor at Jr. Nationals. The board felt they need more information before they commit to anything. The Juniors need to step up and if they want assistance, we can help. Matt will call Becky and visit with her about the money for Jr. Nationals. Jay-De and Matt will also look into the appointment of the Jr. Advisors.

MHA Newsletter - Dale and Ace will look into prices to get the newsletter printed and bulk mailings. Ace will also e-mail minutes to everyone in the US with registered Hereford cattle. Lorrie will look into getting a current mailing list, from the AHA, of producers with registered Hereford cattle in the US. Ace also suggested selling advertising (or auctioning off 2 ads at convention) to help pay for the cost of printing.

MHA NILE Sale - Tom made a motion to abolish the MHA NILE sale. Matt seconded. Motion carried. The directors are going to work on promoting Hereford influenced sales. Discussion was held about being an MHA member in order to show at the Jr. Beef Expo or the NILE. The consensus was the MHA can not say they have to be a member to show, unless the show is sanctioned by the MHA. Dale will attend a NILE meeting on Thursday, March **1, 2007** at 10:30 a.m., if anyone has any information for him to take to the meeting, let him know.

Full Time AHA Representative - Lorrie handed out the letter that the board received from Craig Huffhines, AHA, (attached) in response to the letter we mailed him. Matt reported he has been in contact with Craig and he has told him that the AHA needs to get a man to place commercial calves. Craig promised that within a year, we will see a change.

Membership Dues - the board agreed to leave the 2008 membership dues the same as what they have been.

Hereford Influenced Sales - the board feels this is a great idea, but we need to make sure to get people there to buy the cattle. It was suggested to try for just 1 or 2 sales this first year. Cory reported Three Forks has a Hereford influenced sale and it seems to be going very well. The board suggested having a second sale in Lewistown or Miles City. Bill Brewster suggested have a MHA sponsored Hereford influenced video sale. Some Hereford producers have sold their calves over video and it was agreed that the MHA needs to help represent them. With a Hereford influenced sale the main subject needs to be to improve the breed and market share.

Young Breeder Award - discussion was held about restructuring the awards. It was tabled so the board could think about it.

Booths at MT State Fair & Billings Fair - the board felt there was not enough time, money or man power right now to grill CHB for these types of events.

MHA Banners & Booth - Shannon asked if anyone knew where the MHA banners and booth were. They were last seen at BIF. It was suggested that once we found them, we could have a project day and get the booth updated. It was also suggested to take them to the Stockgrowers convention and have a guest book set up.

NEW BUSINESS:

Juniors - the board agreed that it is a good idea to invite the Juniors to our meetings and get everyone involved.

Advertising - the advertising business was tabled and referred to the advertising committee to meet after the meeting.

MHA Field Days - Dale reported he is planning on hosting a field day in late August. Suggestions for the field day he and the board had were a livestock judging contest for youth and adults, invite the Hereford breeders from his area to showcase their cattle, a showmanship contest, speakers for adults, a social and dinner that evening, etc.

Bull Spectacular - Ace reported on a Bull Spectacular event that the Southern Alberta Hereford Association puts on. The board was interested in more information. Ace will head the event up, find out more information and bring the information back to the board at the next meeting.

Cory made a motion to appoint Ace to go to other Association meetings. Ken seconded. Motion carried.

2007 Convention Dates - Dale reported the tentative dates for the 2007 Hereford convention are October 26 - 27. He commented we need to build, grow and make it better. He suggested having it in Bozeman with MSU. He felt there were lots of opportunities for speakers and tours there. Bill Brewster suggested getting in contact with the Gallatin Valley Ag committee to help

support the convention. Cory commented he was thinking of holding the 2007 convention in Helena or Butte.

Next meeting - the board decided to have the next meeting when the Juniors have their next meeting. Dale also suggested having the board of directors' whole family go to board meetings and visit directors' ranches at different meetings and make it a fun / learning / meeting all in one.

Cory made a motion to adjourn the meeting. Matt seconded. Motion carried.

Respectfully Submitted,

Lorrie Wacker
Secretary

Dale Sand
President