

Montana Hereford Association
Annual Meeting
Minutes
November 18, 2006

The Annual Meeting of the Montana Hereford Association was held November 18, 2006 at the Eagle's in Miles City, MT. President Ken Jackson called the membership to order at 10:45 a.m.

Secretary Lorrie Wacker read the minutes from last year's annual meeting.

Ken reported the Board of Directors has had two major projects they worked on this last year, the Directory and the Montana Hereford Tour. The tour was a great success and he thanked Byron Bayers for all the work he did in organizing the tour.

Stacie Buzanowski gave the Financial Report (attached). There are still some outstanding bills and checks to come in.

The 2007 proposed budget was presented. It was noted one of the board's priorities this year is to increase membership in the Association. It was also noted the NILE sale had to be cancelled due to entries being slow in coming in and not enough entries. The board has decided they are not going to have a NILE sale next year. Carol Sparks made a motion to accept the 2007 proposed budget, Cory Dutton seconded. Motion carried.

Since 2007 is not a directory year, the board is considering putting out a map of Hereford breeders in Montana and then selling ads. The board also welcomes any other suggestions for other advertising.

Lorrie has expanded the mailing list from the approximately 45 members we currently have to 200 potential members. She will look into getting a bulk mailing rate.

Bill Brewster, Chairman of the Advertising Committee for the Stockmen's Association offered to help promote the Association and with press releases.

Mike MacNeil offered Rachel Endecott, Montana State University Extension Specialist to speak at any events we have a need for. He suggested a small registration fee or a free lunch to get people to come. He also mentioned people would be interested in helping to sponsor an annual barbecue and party. Radio ads are good to promote events. He recommended during the Miles City bulls on Main Street, to ask for the Hereford breeders to have their display together, set up an MHA booth and provide a lunch. Seedstock producers could invite their buyers.

Cody Haber gave a report on the Convention schedule (attached).

Cory Dutton gave a report on the Montana Hereford Tour. The board questioned to have a tour every year or every other year. It was suggested to have a field day (for adults and kids) opposite years of the tour.

NEW BUSINESS:

Ace Diemert was introduced as the new webmaster for the Association's website. He has added more information on the site and it is looking good.

Ken announced Dr. Mike MacNeil has received the Hall of Merit Award at the American Hereford Association. Dr. MacNeil thanked the Association and went on to say Herefords are in a positive light right now and we need to continue to move forward. The Association needs to remain active and visible in the state. We need to be noticed, it is free advertising.

Ken also announced Kathy Kohlbeck received the Hereford Woman of the Year from the American Hereford Association. Congratulations to Kathy.

The Junior National Hereford Expo is in Denver in 2007. The western states (Utah, Nevada, Wyoming, Montana, California, Idaho, Washington, Oregon, Arizona, New Mexico, Colorado) are the states responsible to put the show on. They are asking each state for \$3000 - \$5000. There are events we can work on at Jr. Nationals, other than just sending money, such as: Montana Day where we would host a day – provide foods and snacks.

The Juniors have formed a committee to decide how much or what they are going to donate. It was decided that the Senior and Junior Boards would work together to decide what they are going to donate. Stacie Buzanowski made a motion to provide the Board of Directors, at their discretion, to draw from savings if they need for the JNHE. Cody Haber seconded. Motion carried.

It was stated that the Montana Hereford Association's purpose is also to promote to the Juniors.

Discussion was held regarding membership and dues. Their needs to be more promotion from the MHA in order to get members involved again. The Association needs to attract people back in to the Association and get back to what Hereford cattle used to be about (leaders, hardiness, fertility, etc). The pricing structure of dues was also discussed, but it was decided to leave as is for this year, and discuss it further for next year.

Elections were conducted by ballot.

Nominations for Directors were:

West - Don Broesder
Ace Diemert
Della Ehlke
Dale Sand

East - Jerry Geregthy
Cody Haber
Lawrence Hess
Tom Sparks

Elected to three year terms were Dale Sand and Tom Sparks. The three at-large directors are Don Broesder, Ace Diemert and Cody Haber.

Cody Haber moved to adjourn the meeting. Don Broesder seconded and the meeting was adjourned.