

Montana Hereford Association Directors Meeting

Hilltop Café Jordan, MT

March 8, 2009

In attendance: Jerry Geregthy, Matt Beery, Laurence Hess, Tom Sparks, Justin Wichman, Ace Diemert, Jay-De Eggen, Carmen Wichman

President Tom Sparks called the meeting to order. The minutes from January 25th meeting were read and amended to read Justin is V.P. Minutes were then approved as amended.

Carmen passed out financial report she received from Tom Spraggins as treasurer's report.

Old business:

Membership Map – Ace should be able to get done within 2 weeks. He will print 100 copies and give 10 to each director. He may change the format to a bigger map with smaller font. It was also discussed to think of further down the road possible doing a tri-fold format to the map.

Website – Ace just received the membership information from Della to update the website.

Gift to John Morford – Justin stated that he was fairly certain Della took care of this.

Miniature Herefords – The application for membership of breeders of miniature Herefords was discussed. All felt that we cannot exclude them. Ace mentioned that he had a breeder contact him. They want to do something with the Nile and would like someone from the MHA to come speak to the miniature breeders there. Tom asked Ace for the number of the person who contacted him so he could contact them for more information. Everyone felt that it was a good idea if someone could go talk to them.

4-H prizes – The idea to give out a prize to all 4-H members that showed a Hereford influenced animal at the fair was discussed. The feasibility of giving a price to all influenced animals was discussed and thought that maybe it should be just straight Herefords. The promotion committee will do some background work, contacting MSU Extension and price checking on prizes to see how much this could potentially run.

New Business:

Feeder Calf Sale – Jerry explained how the Tennessee Association handles their sale. It was discussed if we should or could do something similar in Montana. It was mentioned that getting buyers there could be a problem. There was discussion over doing a video or a site sale. Matt made a motion that we support a feeder calf sale in Montana with help from other pure breeders and not just the board of directors. Jay-De seconded. The motion passed. Jerry will head this up with the promotional/marketing committee. They will try for Headwaters with possibly a video sale as well.

Newsletter – It was discussed about running our newsletter in Hereford America. There would be the equivalent of one page of each issue for Montana Hereford news for all seven issues. It might not all run on the same page, could be scattered. We would have to pay the same even if we don't have information for each of the 7 issues. There is an advertising threshold of \$23,000.00 and we would have to buy subscriptions. Carmen gave quotes of her local Lewistown printers. More information is needed before the decision will be made.

Stockgrower's advertising – It was discussed about doing a one page ad in the MSGA. It was decided that we would get one page which would be our map for the spring edition.

Summer Stockgrowers – There will be a summer Stockgrowers meeting and tour June 10-13. We received a letter from the Southeastern Livestock Association encouraging our participation in the parade on the 13th. Matt is going to check on getting an entry in for us. Tom brought up the idea to possibly do a live animal display as well.

Stockgrowers Annual Meeting – The meeting will be in Billings in December. They are going to have it at the Metra this year and not at the Holiday Inn. Rose asked if we would be interested in presenting live animals. Tom would like to see what kind of pens we could get. He brought up the idea of doing the bull show there. If we could get 24 pens then we could get 24 bulls. Tom brought up different ideas of selling tickets for \$50.00 and charging \$300.00 to display a bull. He also brought up possibly contacting a local FFA chapter to take care of the animals and pens. Justin made a motion to let Tom proceed as needed with bull show at Stockgrowers annual meeting in Billings. Laurence seconded. The motion was passed.

Budget/Treasurer – The question was brought up as to why we have a banker as our treasurer. When Carmen met Tom to get financial report he mentioned that he was not really comfortable with some of his duties. Some felt that we need more detail with our budget and we should be seeing a bank statement. It was discussed that it might be best to combine the secretary and treasurer duties. The secretary would pay the bills and reconcile the account with the exception of her paycheck. Jay-de made the motion to combine secretary and treasurer duties. Ace seconded. The motion passed.

Correspondence – We received 2 Thank you notes. One note was from Richard Thomas for his selection as the Hereford Man of the Year and the other from Larry and Merryleen Vukonich on their selection as Commercial Breeders of the Year. We also received an email from the American Hereford Association for our information for the State Association Directory. Carmen will fill out and send in. Laurence gave out his sister's email for us to contact him. Tom would like to give Della a Thank You for stepping in and taking over the secretary duties.

Jerry moved to adjourn the meeting. The meeting was then adjourned.