

Montana Hereford Association  
Board of Directors  
Minutes  
November 17, 2006

President Ken Jackson called the Board of Directors meeting to order at 6:00 p.m., Friday, November 17, 2007 at the Guest House Inn in Miles City. Directors present were President Ken Jackson, Vice President Jay-De Eggen, Matt Beery, Don Broesder, Cory Dutton, Cody Haber, and Secretary Lorrie Wacker. Shannon and Brody Jackson and Krista Beery also joined the meeting.

Don made a motion to accept the minutes of the previous meeting as they were sent out. Cory seconded. Motion carried.

Lorrie handed out the financial report (attached). There may be some bills outstanding from the NILE.

Old Business:

The 2007 Junior National Hereford Exposition is asking for financial support of \$3,000 - \$5,000. Lorrie also read a letter from Craig Huffhines, AHA, in regards to supporting the JNHE (attached). The board decided to share this letter with the MJHA also. After a lengthy discussion, the board decided to form a Youth Committee and have board member(s) sit in on the MJHA meetings as a representative of the MHA, in case any problems arise. The board will also ask the MJHA for a copy of their minutes after each of their meetings. Jay-De made a motion that the MHA Board will attend the MJHA meeting on Saturday, evaluate how their meetings are being run and then discuss it at a later meeting. Matt seconded. Motion carried.

Jay-De made a motion to ask the Juniors for minutes from their meetings to put in our newsletter to get more Juniors actively involved and know what is going on in their Association. Matt seconded. Motion carried.

Lorrie reported last year there were only 44 paid MHA members, but she has increased the newsletter mailings to 220 potential MHA members. In the next newsletter, it was suggested to put in there, what it takes to become a Junior member.

There was also discussion on having to be a MHA member in order to show at the NILE, or to be a paid Junior member in order to show at the Montana Junior Beef Expo in Lewistown.

Lorrie read the letter she sent to the AHA in regards to a full time field rep. for our area (attached).

New Business:

Jay-De suggested Dennis Metzger, American Charolais Rep., to be a controversial speaker at the convention. After lots of discussion and then visiting with Dennis, the board agreed to have him speak at the convention. Don made a motion for the MHA to pay for Dennis' room. Jay-De seconded. Motion carried.

The board decided to ask the membership, at the annual meeting, their thoughts of paying a flat fee vs. pro-rated fee for next year's (2008) dues. Lorrie also commented, that if we ask for information on the membership form, we need to make sure we get it on the web page.

Matt suggested that each breeder should give a list of their bull customers to Lorrie so she can send them a copy of the MHA newsletter.

Jay-De suggested getting some Hereford influenced sales started in the state this next year. Miles City would be a great location to start, with Rob Fraser being a good promoter of Herefords. Cory commented that Dick Perkins at Three Forks is also a good promoter of Herefords. Don questioned having a Hereford video auction. Cory thought Willard Wolfe would be interested in coordinating in the west.

It was decided that an MHA sponsored Hereford influenced sale should be a top priority for the upcoming board of directors. Jay-De agreed to be on this committee.

The board decided not to award a Young Breeder Award this year. It was suggested that maybe the board needs to look into restructuring the awards, or maybe giving different awards.

The budget was discussed. The board needs to push for more members. It was also suggested to approach banks and businesses to be associate members.

A silent auction was also suggested for next years MHA Convention. They also suggested having a booth at Montana Fair and Billings Fair and grilling CHB. We could also have different raffles.

Matt suggested a field day instead of a tour next year. We could supply a meal and have a judging contest.

The map of Hereford breeders in Montana was also brought up.

Advertising was discussed and Matt suggested MHA matching producer ads.

Discussion was held on the fee for the banquet for Juniors. Jay-De made a motion that all Junior members pay \$15 for the banquet. Don seconded. Motion carried.

Cody made a motion that if the MHA has funds available at the end of the year, the MHA will pay the secretary a \$500 bonus. Matt seconded. Motion carried.

Cory made a motion to adjourn the meeting at 10:45 p.m. Cody seconded and the meeting was adjourned.

Respectfully Submitted,

Lorrie Wacker  
Secretary

Ken Jackson  
President